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VIBRANT NORTH EAST 25-27 AUG 2022

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NER - A New Frontier of Change in Economy



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*Seven Sisters, one big personality and one nation
Here we stand together as one whole nation,
Unity in diversity, glorious in its culture and nature
It is one of the earth's beautiful creatures,
From beauty of alpines and serenity of plains
The sight of wild life here is mesmerizingly insane
We call them unique, we call them vibrant
This is our north east India
An inevitable part of India- Unknown*

The North-Eastern part of India is one of the most culturally vibrant areas in the nation. Due to its abundance of natural resources, the North-East is a very embryonic region in terms of food and agricultural industries. Due to a lack of opportunities, this region, where 70% of the population depends on agriculture, has not thrived. As a result, an event called "VIBRANT NORTH EAST" supported by Ministry of Doner (Government of India), organized by Centre for Agriculture and Rural Development ("CARD") and Co-organised by the Indian Chamber of Food and Agriculture ("ICFA"). This event made sure that all significant luminaries from various agricultural sectors, government authorities, and private groups came together on one forum and made the required efforts to support the development of the North-Eastern region. A concerted effort was also made to educate farmers on the various government initiatives, programs, employment and revenue-generating opportunities available to them.



Inaugural session of the event (August 25, 2022)

A lamp-lighting ceremony and regional dance by the artist of Central Bureau of Communication, Ministry of Information & Broadcast, Guwahati marked the start of the Inaugural session.

Opening Speeches :

The official opening of the Inaugural session included speeches by :-

- Dr. MJ Khan, Chairman, ICFA,
- Mr. Pankaj Pathak, Member, Ministry of Labour and Employment, Government of India,
- Dr. Bibeka Saikia, Dean College of Veterinary Sciences, AAU
- Dr. Pranjal Sharma, Member, Assam, Agri Commission
- Mr. Naveen Dhingra, Chief General Manager, NABARD
- Ms. Anenlo T Sato, IAS, Commissioner & Secretary, Horticulture, Govt of Nagaland
- Sh. PL Thanga IAS (retd) former Secretary, North Eastern Council
- Mr. Raju Narasimman, President, Progressive Farmers Association, Tamil Nadu



Dr MJ Khan, *Chairman, Indian chamber of food and agriculture*

Welcomed everyone and emphasised two noteworthy characteristics of the North-Eastern region: first, that it is extremely beautiful and rich in natural resources; and second, that despite possessing everything, the region has not yet fully evolved. He added that despite the lack of possibilities, individuals are enthusiastic and have been looking for methods to advance and improve businesses for a number of years, and that is something that should be genuinely admired and appreciated particularly. A new glimmer of hope for



the area is the youth's fervour to work hard and generate modest business prospects. He also pointed out that although the expansion of the region is sluggish; the people's devotion to helping with its development is praiseworthy. The government of India has been working relentlessly to enhance the region in terms of safety and food security. The region's potential is being justified with the aid of government initiatives and schemes, which are building a larger base for quicker economic growth. The North East region has consistently contributed to the food and agriculture sector and will do so in the future as well. As the North-East region's relations with Asian nations strengthen and 98% of the region's border is shared with neighbouring nations, it is simple to advance and promote global trade. He suggested that it is imperative for the North-East area to have a designated centre where private sectors are encouraged to invest and bring about regional development. With this vision, the Vibrant North-East India event will launch an agribusiness and investment forum, and the idea is that international agencies including individuals, entrepreneurs, and governments that are significantly intent on doing business, investing, or partnering on projects will come together to explore the opportunities and also address the issues and challenges raised.

Dr Bibeka Saikia, *Dean College of Veterinary Science, AAU :*



Agriculture is among the most significant industries. Agriculture, animal husbandry, and fisheries have the potential to expand and bring prosperity to the nation if they are developed properly. The North-East region is abundant in wild life, agriculture, culture and biodiversity. Development of the region will result from modern practises

Mr. Naveen Dhingra, *Chief General Manager, NABARD:*

Today, in India's Vibrant North-East, we are participating in a historic event. There are many people in attendance, mostly farmers and women from several Assam districts. Nearly 50 farmers will participate in this event over the course of three days and will take advantage of various opportunities presented by it. Two Groups of farmers are funded by NABARD. The main focus is a Vibrant North-East, and we are grateful to CARD and ICFA for launching this initiative to support regional development and bring opulence to the



country. The event's slogan is "New frontier of change in economy," which denotes that the North-East can succeed with the aid of many government initiatives. The primary goal of the Indian government is to lay out the necessary procedures to bring the North-Eastern area up to par with the rest of the nation. It's not that the North-East hasn't evolved; rather, it's searching for better ways to advance and hoping and wishing that fresh development initiatives are launched. With this in mind, this event is being planned. Farmers and women have been funded for this event by NABARD, one of the event's main sponsors. NABARD is the central agency, which seeks to identify strategies for launching holistic and integrated development. In terms of agriculture, animal husbandry, horticulture, and tourism today, the North-Eastern region has a lot of potential. Combining all of these elements, this region has the ability to expand more quickly and take the lead in all areas. Every district in Assam has its own specialty, whether it is agriculture, handloom, agricultural products, or horticulture, as incharge of NABARD Assam, suggest that today we need these items to reach the worldwide markets. The empowerment of farmers, artisans, and other sectors is essential for their development with this view Rashtri Vishi Vikas Bank has pledged its commitment to achieving this result in doing so. A suitable infrastructure is required for irrigation and agriculture. Since floods are a constant problem, significant action must be taken to address it. Along with agricultural development, there should be a focus on education, public centre and health facilities, NABARD helps to create infrastructure through the "Rural Infrastructure Fund," a vehicle that takes all of these factors into consideration. To date, NABARD has contributed Rs 11,000 crore to Assam's infrastructure development; these funds are utilised to build roads, flood protection systems, schools, and healthcare facilities. With a goal of helping 10,000 FPOs, the government established the Farmer Producer Corporation, and NABARD has funded nearly 100 FPOs. In addition to that 3 FPOs that have set up stalls in this exhibition are sponsored by NABARD. Creating a market that is profitable for our farmers should be our first goal. This can only be accomplished by providing a suitable market for them to sell their goods and by educating them on how to increase their earnings. Farmers are in a very precarious

position because of the high cost of production and the traders who purchase their products do everything in their power to exploit them by paying too little for their products. Only if appropriate measures are put in place to protect farmers will the Yojana of Doubling Farmers Income be successful.

Ms. Anenlo T Sato, IAS, *Chairman & Secretary, Horticulture, Govt of Nagaland :*



The occurrence of such events is an extremely emotional occasion. Our unity in diversity reflects that we are united in every sense. The welfare system is imperative for this area. The attendees, including the dignitaries exhibit a lot of enthusiasm. The colourful North-East event's message is strong because of the region's vibrancy. The ICFA and CARD should receive praise for organising such a fantastic platform. There are numerous prospects for the region to grow. With six different departments, we came here to take part in the event and exhibition. All

the north Indian states are son and daughters of Assam. To lead the North-Eastern states, Assam's government should assume responsibilities. We can produce anything, the North-Eastern region has just been declared an organic hub, We are able to produce highly sought-after organic products and exotic foods. It is important that we do programme to raise understanding of how to grow and maintain a variety of products. The North-East could develop into a commercial hub for agricultural goods, this is only feasible if the region is truly united. The future expansion of agriculture depends on the use of indigenous grown fruits and vegetables. There has been a great initiative for farmers, and this represents advancement. Education is needed for Mizoram and Nagaland's farmers. To achieve the desired goals of our Agriculture Minister and the Prime Minister of India, we must be united in every way.

Sh. PL Thanga IAS retd,

Chairman VNE Program and former Secretary, North Eastern Council :

Three important points will be covered. We are here today to forward the goals set forth by Indian Prime Minister Shri Narendra Modiji. Agriculture is the new economic frontier, and it has made some impressive strides. As a result, we are in a good position to discuss anything. All of the tribal people in North-East India have a place in the Indian Constitution, so this region has become part of the Indian Union. Before arriving in Guwahati, I had extensive conversations with a number of ministers, during which the Ministries of Finance and of Commerce emphasised the challenges of marketing and production system. The production system should be connected to marketing and potential exports so that the farmer can again benefit. Setting a good example for the next generation is crucial, thus we must concentrate on the PMO agenda. Dr. MJ Khan is doing a phenomenal job of



improving areas that need attention and direction to succeed. In order to promote regional development, Dr. MJ Khan called a meeting in Mizoram with a number of dignitaries, government representatives, and scientists. The outcome was so astounding that the region gained enormous benefits. Due to a lack of a roadmap, the fisheries industry was unable to expand. However, this event presents an opportunity to develop a roadmap for the sector. Furthermore, it is crucial that we all work together to support farmers. However, the officials in attendance today should make the most of their time together over the following three days. We should all work to spread the word about the economy's new frontier of change. We are all contributors and VIPs to this advancement, and we should keep doing both.

Mr. Raju Narasimman, *President, Progressive Farmers Association, TamilNadu :*



Marketing is crucial; you can manufacture anything, but it is still vital to have a strong marketing strategy. The marketing approach is highly important. One strategy for marketing is for a group of ten or twelve farmers to agree on a price and then try selling their goods to various regions through the correct channels of mediators. Farmers must always accept the rate that benefits them. If the marketing objective is met, there will be significant benefits.

Following the conclusion of the inaugural session, numerous experts, delegates and government officials participated in the development meet held at the Taj, which sparked brainstorming sessions for a number of the topics raised.



Abstract of the Development Meet :

The discussion was on how increased international and national trade, investment, and the multilateral system may strengthen development of this region on a global, regional, national, and household scale to help the economy grow. The trade system will play a critical role in controlling both short-term and long-term imbalances due to rising food demand and future food supply uncertainty. Coordinating multilateral policy is necessary for this.

A number of aspects of the existing state of policy and its future requirements were evaluated. First, the Agreement on Agriculture's domestic support commitments were reviewed for compliance, and improvements to the support policy environment that would help ensure global food security were assessed. Trade flows were reviewed and consideration was given to how to ensure stable world markets that provide incentives for countries to incorporate trade fully into their food security strategies. Speakers elaborated on the difficulties the trade system faces in promoting development of the region.

Four key points were also listed by **Dr. MJ Khan**, to be discussed in the development meet.

- How Entrepreneurship may emerge in the region?
- How this region can better access the flagship program of government?
- Ways to find how Farmers can interact with the local economy and global trade?
- Agribusiness: Functions of FPOs in interacting with corporations?



Significant highlights from the Session :

- It is necessary to establish expertise in the area.
- Increasing productivity and investment (and appropriate policies thereon) are key to many of the problems addressed in the discussion.
- Reducing uncertainty about market access for farmers.
- Entrepreneurship is absent in the region, despite all the effort was made to provide subsidies in order to make up for any deficit or incompetence.
- Strategy is necessary to enhance the gross production of agricultural goods.
- Grow in accordance with market expectations, identify a niche for your items, and prioritize both domestic and worldwide connectivity for expensive products.
- Transportation is important and it is necessary that products must be first made available in India
- To put the North East on level with other countries in the agriculture sector, support is required.
- We may create a working group, align with the Assam Commission, and leverage the infrastructure under the Agri Infra Fund and also provide appropriate recommendations.
- The high cost of logistics is a major problem. We need to develop solutions that are more effective; subsidies are not the sole option.
- Eco System is favorable for agricultural products.
- Try to sell locally, then regionally, with an emphasis on exports.
- Find Entrepreneurs from this region who can be hand holding through the incubators.
- Write to state government about batch of 50 young people suggested can be incubated in successful incubators and thereafter seed capital, market linkage can be proceeded
- Traceability of the product should be implemented.
- Only organic pesticides should be used. For which we need corporation and training.
- Samples of agricultural products and food can be tested in order to maintain the quality.
- Increasing productivity and investment (and appropriate policies thereon) are key to many of the problems addressed in the discussion





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NE Agro and Food Processing Summit

Friday, 26th August 2022



A inaugural session consisted of speakers:

- Dr. MJ Khan, Chairman, ICFA,
- Dr. Pranjal Sharma Member, Assam Agri Commission,
- Mr. Sudhakar Tomar, President-India Middle East Agro Trade Forum,
- Mr. Pankaj Pathak, Member Ministry of Labor & Employment, GOI,
- Mr. PL Thanga, Chairman, VNE 2022 and Former Secretary, NEC

The respective speakers stated that because the North-East has a great deal of potential to export a variety of agricultural goods, hence logistical issues must be resolved. It is important that entrepreneurial network to develop within this region. Additionally, the importance of branding and how it would help the areas become competent. Food processing benefits and awareness should be spread more quickly. Connecting farmers through FPO's with e-commerce companies will bring more benefit to the farmers and consumers as well. Information technology platforms can be utilised for the agricultural supply chain, Thus opening up new possibilities. There should be more business development in this area, Local startups may experience challenges in the beginning with supply chains, branding, etc., but this can be resolved by training them.

Instead of emphasizing how potential this region is, we should concentrate more on how to put its potential to greatest use. During the Development meet held on 25th of august 2022, lots of discussion about agriculture, horticulture, soils, spices and marketing of products were emphasized on. As research states Spice Board gave presentation to the Assam Agri Commission and they have provided solution to various problems and challenges. The government officials of North-East Assam can take initiative to conduct buyer seller event here. Spice Board can help the North-Eastern region with agricultural products, as this region produces high scale of ginger and are not offered proper price for the same, assistance can be taken from spice board as they are launching several schemes they are giving assistance of cultivation of ginger and turmeric products, one can also opt for schemes of post production. Certification is provided by the board to spice producer society, Local processor training programs will be launched as to how to have better quality of ginger and turmeric. Under One District One Product ("OPOD") we have many district rich in spices production, Government is hence focusing on spices now. Roadmaps are also prepared where agriculture, horticulture and spice board will work together. In order to see that our farmers benefit more it is important proper policies are framed and roadmaps are to be laid down for better development of India.

***Sessions : Agri Business and Investment Opportunities In
NER States & Policy Initiative
of the Central Government in Agri and Food processing sectors of NER***

Speakers :

- Dr. MJ Khan, Chairman ICFA
- Dr. Sabita Madhvi Singh, Joint Director, NRCD, Ministry of Jal Shakti, Government of India
- Mr. Amit Verma, CEO, Hydroponics, Ahemdabad
- Dr. CP Suresh Professor and Head- Horticulture, NEHU Tura
- Dr. DN Dutta, Secretary, You and I Foundation



Significant highlights from the Session :

- Technological development of horticulture should be encouraged
- Technologies for agricultural products should also develop this will attract investments in the region
- Pesticides free farming is important and several steps should be taken for the same
- Hydroponic farming reduces the use of pesticides
- Conservation of rivers in north east India are vital
- Ministry of Jal Shakti funds the state to maintain the cleanliness of the rivers
- Grow local products along the river that will preserve the river type and generate income for the people residing in the nearby region
- Doubling of Farmers Income have positive effect on the future of agriculture
- Both the quality and the quantity of the food can be achieved by doubling farmers income
- Income of the farmers not farm income only can be generated by providing platform to corporates to enter north eastern region via investments



Sessions: Agri supply and Agri Value Chain Development & Boosting food processing sector in NER through Startups under public private partnership

Speakers :

- Mr. Nabin Roy, GM, NABARD
- Mr. Subhash Lodhe, Business Head, BVG Group
- Mr. Snadeep Bojan, Chairman & MD, TransGraph Consulting Pvt Ltd
- Mr. Ganesh Babar, Founder and CEO, Shlokash AGRO Private Limited
- Mr. Raju NARASIMMAN President Progressive Framers Association, Tamilnadu

Significant highlights from the Session :

- NABARD works and provides assistance for value chain enhancement for FPO's
- How farmers can generate value system is a initiative by NABARD
- Focus on value addition in ecosystem is done by NABARD
- Marketing is major issue and should be addressed in a manner that leads to growth of the region.
- Product should reach local and international market
- Ecosystem that enables business for boosting food processing should be uplifted
- One should develop new technologies to continue smooth process of food processing and agriculture.



The Hon'ble Minister of Agriculture Government of Assam Shri Atul Borah Ji attended the summit to bring honor to Vibrant North East India event and summit by launching North East Business and Investment Forum. The ICFA is promoting the North East Business and Investment Forum, a project that will bring together specialists from the region, the country, and the world, as well as decision-makers and businesspeople, bringing together business, exporters, investors, venture capitalists, CSR initiatives, entrepreneurs, and startups on one platform for the area's rapid commercial and economic growth. The forum objective is to bring together all significant stakeholders on a single stage for the analysis of problems, limitations, trends, and developments in relation to policies, technologies, markets, regulations, trade, and businesses, as well as to foster discussions on important issues affecting the North East Region. To help the State Governments speed up socioeconomic development, the event will focus on policy problems, projects and investment mobilization, trade and exports, business and industrial development, projects and infrastructure development, public-private business partnerships.

The Hon'ble Minister of Agriculture Government of Assam Shri Atul Borah Ji suggested that "focus should be more on protection of bio diversity, promotion of horticulture products, appropriate methods of farming. All government agencies working in agricultural sector present here should join hands to make farming more sustainable"



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Chai cannot be described in just one word. Spicy, strong, malty, earthy – the list is never ending. Add a dash of cardamom, a hint of ginger, sprinkle some cinnamon, the possibilities are endless.

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Launch of NE Business and Investment Forum



North East Business and Investment Forum was launched by the Hon'ble Cabinet Minister, Government of Assam, Sh. Atul Bora on Aug 26, 2022 in the presence of eminent dignitaries and at the glittering ceremony at hotel Taj in Guwahati.

About the North East Business and Investment Forum

The North-East Region (NER) is a land of magnificent beauty and abundant flora and fauna. With more than 98 percent international border, sharing with Bhutan and China in the north, Myanmar in the east and Bangladesh in the south-west, the region has several unique features: fertile land, abundant water resources, mega biodiversity and agriculture-friendly climate. North East India is a bridge to South East Asia and is a bridgehead between India and the vibrant economies of Southeast Asia, including southern China. Economic Significance of North East is endowed with huge natural resources, oil, gas, coal, hydro, fertile land, etc., which can be harnessed for the region and nation's economic development. However, this beautiful region is marred by low business and industrial activities, poor private sector participation, low investment and high unemployment and low agricultural productivity.



The region has failed to convert its strengths optimally into growth opportunities for the well-being of the people, despite continuing high priority of the Government and huge funds allocations. Lack of private investment and entrepreneurship development is one of the key regions for lower industrial activities, resulting into less employment opportunities and slow paced economic development. Infrastructure development, in terms of air cargo, roads, railway network etc., however, is coming up in big way. The potential of northeast to be energy capital of India with her rich possibilities in solar, water, wind energy generation is hardly tapped so far. Same is the case with tourism. To fully understand, explore and utilize the potential of the region, a forum, participated by the industry, investors and business community, committed to the business and economic potential of the region, is needed so that private sector participation, national and global business partnerships and appropriate resources and investments could be effectively channelized. North East Business and Investment Forum, promoted by the Indian Chamber of Food and Agriculture, is an initiative that will bring together regional, national and global experts, policy makers and business professionals, industry, exporters, investors, venture capitals, CSR projects, entrepreneurs and startups on one platform for the fast paced business and economic development of the region. The forum intends to assemble all key stakeholders on one platform that will analyse issues, constraints, trends and developments related to policies, technologies, markets, regulations, trade and businesses and promote discussions on critical issues of North East Region. The forum will work on policy issues, projects and investment mobilisation, promoting public-private and private-private business partnerships, projects and infrastructure development, trade and exports, business and industrial development, to assist the State Governments accelerate the pace of socio-economic development.

Vision

Ushering in holistic development of North Eastern Region through greater trade and investment and private sector participation.

Mission

To act as the apex forum for policy and business discussions and to develop strategies and initiate dialogues, participation and partnerships across the sectors that can bring about holistic development of North Eastern Region.



Objectives

- To be the apex platform for stakeholders of NER for interaction and sharing of experiences, and facilitate partnerships for the overall development.
- To work on setting development agenda and connecting with organisations and institutions within the state and outside to mobilise expertise and resources.
- To bring out vision document and occasional papers on innovative strategies based on action research, and present them to the nodal agencies and departments.
- To organize workshops, seminars, policy dialogues and prepare strategy and position papers on challenges and opportunities for growth and development of NER.
- To collate and document potential areas in the NE region for future investments and sectoral developments based on regional comparative advantages.
- To provide a platform for national and international collaborations and consultancy services and undertake action research and documentation of best models.
- To facilitate businesses, entrepreneurs, startups, corporate and exporters to participate and provide expertise in NER development.
- To strengthen the networks for mobilization of investments, technologies and promoting trade and business ventures and industrial activities.
- To promote public private sector partnerships and facilitate entrepreneurship development across sector for comprehensive development of the region.

The Board



Mr. P L Thanga
Ex Secretary,
North Eastern Council



Sh. GP Upadhyaya
Additional Chief Secretary, Industries
Government of Sikkim



Dr. S Rahman
India Representative,
ILRI



Mr. JP Meena
Former Secretary
MoFPI, GOI



Dr. SK Malhotra
Director,
DKMA



Mr. Naveen Dhirga
CGM NABARD,
Guwahati



Mr. Alemtemshi Jamir
CEO, IDAN,
Ex-Chief Secretary of Nagaland



Dr. VK Mishra
Director,
ICAR Complex for NER



Mr. Sudhakar Tomar
Founder and President of
India Middle East Agri Alliance



Dr. KVS S Sairam
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Ms. Neelima Dwivedi
Executive Director,
MSD Ltd



Mr. Tafeem Siddiqui
Director,
Flipkart



Cmd Rajiv Ashok
Managing Director
NERAMAC



Mr. Tushar Sharma
Director,
ICFA

The Structure and Composition

North East Business and Investment Forum will be comprised of 30 members board and a 300 members general council. Out of the 30 member board, various sub-committees for specific tasks may be formed, such as:

- Infrastructure Development Committee
- Investment Mobilisation Committee
- Collaborations and Partnerships Committee
- Food and Agro Processing Business Committee
- Entrepreneurship and Startups Committee
- Business Development and Marketing Committee

About the Forum

North East Business and Investment Forum is driven by the high powered Board and backed up by a general council. Eminent members joining the forum will bring in their experiences and expertise to run the forum. Specific committees to be formed to execute the tasks of mobilizing business and resources as well as programs and partnerships. The Forum is promoted by ICFA, but aims to become independent body in due course of time, as the structure and composition is finalized and legal formalities completed.

Indian Chamber of Food and Agriculture is the apex body in India, working on business, policy and development agenda and serving as global platform for trade facilitation, partnerships, technology and business services. With its various Industry Working Groups and sector specific Business Councils, ICFA represents the interests of key stakeholders at the national level and through its international platforms and partnerships, ICFA facilitates India's global engagement in food and agriculture sector.

The Ministry of Commerce and Industries has recognised ICFA as business chamber, which entitles ICFA to MAI grants and for issuing Certificates of Origin for exports and business visa recommendations etc. Through international partnerships, ICFA envisions to mobilise technologies and investments that will catalyze business and investment climate and promote trade and industrial activities in the NER.



Concluding session :

held on 27th August, 2022

In their concluding remarks, the panellists:

- Dr MJ Khan, Chairman, ICFA,
- Sh. Triranga Bhartiya, Director of Horticulture, Government of Assam
- Prof. SP Singh, Vice Chancellor- Royal Global University,
- Mr. Sudhakar Tomar, President- India Middle East Agro Trade Forum,
- Ms. Antela T Sato, IAS, Government of Nagaland,
- Sh PL Thanga IAS Retd, VC, Mizoram Planning Board and ex Secretary, North Eastern Council

Emphasised that in this region, focus should be given to the following areas: energy, infrastructure, food, agriculture, business, and leadership. As we enter the 75th year of "Azadi ka Amrit Mahautsav", the North-East area of India is commemorating the vibrancy of the region. As of right now, North East India should be referred to as a "New Energy Region," a "New Entrepreneurial Region," and a "New Economy Region." This should also be our long-term goal and something that we all work for. Students of

Royal Global University come from all over North-Eastern India, and they contribute to the region's vibrancy, the eco system has benefited from education, therefore proper education must be provided. While attending such events, sessions and summit we should keep in mind that we should take away all the learnings, such occasions must be held frequently and are necessary.



Shri. PL Thanga : Chairman, VNE Organising Committee



Vibrant North-East is a wake-up call; we have the capacity and the resources. In the future, we will not discuss the region's backwardness; instead, we will solely discuss what we can do to promote regional growth.

BUILDING A BETTER WORLD



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Vibrant NE 2022 begins in Guwahati today

The Development Meet of North Eastern Region that follows the inauguration of the exhibition, will be held at Hotel Taj, which will be participated by a host of dignitaries from the government and the industry, including Sudhakar Tomar, president, India - Middle East Agri Alliance, Dubai, Khairul Nessa, ED, World Trade Centre, New Delhi, Sunil Uttam, MD,

Nahar Agro, Ganesh Babar, MD, Shloka Agro, Pune, Niroj Mohanty, MD, CarbonX, Hyderabad, Ravi Soni, CEO, Gurs & Grads P Ltd, Suraj Gupta, CEO, Aksudra International, Mumbai among 70 other CEOs and directors of the industry. In addition to this North East Agro and Food Summit 2022 will be organised on August 26 at the same venue, which is going to be participated by 100 delegates.

Vibrant NE 2022 begins in Guwahati today

CHRONICLE NEWS SERVICE

GUWAHATI: Vibrant North East 2022 organised by the Centre for Agriculture and Rural Development, New Delhi and supported by the Indian Chamber of Food and Agriculture and Ministry of DoNER will start at Veterinary College Playground, Khanapara here on Thursday.

The inaugural function will be joined by Indian Chamber of Food and Agriculture chairman Dr MJ Khan, chairman

(event organizing committee) PL Thanga, former secretary of North Eastern Council (NEC), CGM, NABARD, Naveen Dhingra, commissioner & secretary, horticulture (Nagaland) Anenla T Sato and director of agriculture (Assam) Anant Lal Gyani.

There are 50 plus exhibitors, including the state government stalls of Nagaland, Meghalaya, Assam and Mizoram, besides central ministries, universities, ICAR and private stalls will be participating in the event. Pg 5

Vibrant North East 2022 to begin today

STAFF REPORTER

GUWAHATI, Aug 24: The three-day Vibrant North East 2022, organized by the Centre for Agriculture and Rural Development, New Delhi and supported by Indian Chamber of Food and Agriculture and Ministry of DoNER, will start on Thursday at the Veterinary College Playground here.

The inaugural function will be joined by the chairman of the Indian Chamber of Food and Agriculture, Dr MJ Khan, the chairman of the event organizing committee, PL Thanga, former secretary, North Eastern Council, CGM, NABARD, Naveen Dhingra, Commissioner & Secretary, Horticulture, Government of Nagaland, Anenla T Sato, and the Director of Agriculture, Assam, Anant Lal Gyani.

There will be 50-plus exhibitors, including the State Government stalls of Nagaland, Meghalaya, Assam and Mizoram, besides Central ministries, universities, ICAR and private stalls in the event.

The Development Meet of North Eastern Region will follow the inauguration of the exhibition and it will witness the participation of a host of dignitaries from the Government and the industry, including Sudhakar Tomar, president of the India-Middle East Agri Alliance, Dubai, Khairul Nessa, ED, World Trade Centre, New Delhi, Sunil Uttam, MD, Nahar Agro, Ganesh Babar, MD, Shloka Agro, Pune, Niroj Mohanty, MD, CarbonX, Hyderabad, Ravi Soni, CEO, Gurs & Grads Pvt Ltd, Suraj Gupta, CEO, Aksudra International, Mumbai among 70 other CEOs and directors of the industry.

In addition to this, North East Agro and Food Summit 2022 will be organized on August 26 at the same venue, which is going to be participated in by 100 delegates from all over the country. The summit is sponsored by the Union Ministry of Food Processing Industries. The Vibrant North East is sponsored by APEDA, NABARD, State Bank, NRL, Oil India Ltd., BPCL among others. The concluding function will be graced by the Governor of Assam on August 27, stated a press release.

वाइब्रेंट नॉर्थ ईस्ट 2022 आज से गुवाहाटी में होगा शुरू

गुवाहाटी, 24 अगस्त (एस)। वाइब्रेंट नॉर्थ ईस्ट 2022 कृषि और ग्रामीण विकास केंद्र, नई दिल्ली द्वारा आयोजित और इंडियन चैंबर ऑफ फूड एंड एग्रीकल्चर और डोनेर मंत्रालय द्वारा समर्थित पशु चिकित्सा कॉलेज खेल मैदान, खानापड़ा, गुवाहाटी में कल से शुरू होगा। उद्घाटन समारोह में इंडियन चैंबर ऑफ फूड एंड एग्रीकल्चर के अध्यक्ष डॉ. एमजे खान, कार्यक्रम आयोजन समिति के अध्यक्ष पीएल थंगा, पूर्व सचिव, उत्तर पूर्वी परिषद, सीजीएम, नाबार्ड, नवीन ढींगरा, आयुक्त और सचिव, बागवानी, नगालैंड सरकार, अननला टी सातो, आईएसएस, कृषि निदेशक, असम, अनंत लाल ज्ञानी, आईएसएस शामिल होंगे। इस आयोजन में नगालैंड, मेघालय, असम, मिजोरम के राज्य सरकार के स्टालों सहित 50 से अधिक प्रदर्शक हैं, इसके अलावा केंद्रीय मंत्रालय, विश्वविद्यालय, आईसीएआर और निजी स्टॉल इस कार्यक्रम में भाग लेंगे। प्रदर्शनी के उद्घाटन के बाद उत्तर पूर्वी क्षेत्र की विकास बैठक होटल ताज में आयोजित की जाएगी। इसके अलावा इसी स्थल पर 26 अगस्त को नॉर्थ ईस्ट एग्रो एंड फूड समिट 2022 का आयोजन किया जाएगा, जिसमें देश भर से 100 प्रतिनिधि हिस्सा लेने वाले हैं। शिखर सम्मेलन केंद्रीय खाद्य प्रसंस्करण उद्योग मंत्रालय द्वारा प्रायोजित है। वाइब्रेंट नॉर्थ ईस्ट को एपीड, नाबार्ड, स्टेट बैंक, एनआरएल, ऑयल इंडिया लिमिटेड, बीपीसीएल आदि द्वारा प्रायोजित किया जाता है। समापन समारोह में माननीय राज्यपाल द्वारा 27 अगस्त को दोपहर 2 बजे मैदान में शिरकत की जाएगी।

Vibrant North East 2022 begins in Guwahati today

STAFF REPORTER

GUWAHATI, Aug 24: Vibrant North East 2022, organised by the Centre for Agriculture and Rural Development of New Delhi and supported by the Indian Chamber of Food and Agriculture and the Ministry of DoNER will start tomorrow at Veterinary College Playground, Khanapara, Guwahati.

There are over 50 exhibitors, including the State government stalls of Nagaland, Meghalaya, Assam, Mizoram, besides Central ministries, universities and the ICAR. Private stalls will also be set up in the event.

The Development Meet of North Eastern Region that follows the inauguration of the exhibition, will

be held at Hotel Taj, which will be participated by a host of dignitaries from the government and the industry, including Sudhakar Tomar (President, India-Middle East Agri Alliance of Dubai), Khairul Nessa (ED, World Trade Centre of New Delhi), Sunil Uttam (MD, Nahar Agro), Ganesh Babar (MD, Shloka Agro of Pune), Niroj Mohanty (MD, CarbonX of Hyderabad), Ravi Soni (CEO, Gurs & Grads P Ltd), Suraj Gupta (CEO, Aksudra International of Mumbai) among 70 other CEOs and directors of the industry.

In addition to this, the North East Agro and Food Summit 2022 will be organised on August 26 at the same venue, which will be attended by 100 delegates from all over the country.

Press Information Bureau Government Of India, Guwahati Press Clippings Related To Vibrant North East 26/8/22

Vibrant North East 2022 gets underway

STAFF REPORTER
GUWAHATI, Aug 25: The Vibrant North East 2022, organized jointly by the Centre for Agriculture and Rural Development (CARD) and Indian Chamber of Food and Agriculture (ICFA), began at the Veterinary College Play ground at Khanapara here on Thursday.
The three-day event will bring a large number of stakeholders from the industry, government and the development sectors to showcase the programmes, schemes, products, technologies and services and disseminate upon the issues and opportunities for the way forward.
Addressing the inaugural event, Naveen Dhangra, Chief General Manager of NABARD, said that the North East has a huge potential in the agriculture and horticulture sector. There is a need to showcase its products both nationally and internationally to boost the economy of the region.
Ananta T Saini, Commissioner, Secretary, National of Horticulture department, asserted that this kind of initiative will help the farmers of the region to showcase and sell their products.
Vibrant North East 2022 will provide a platform for the development of agriculture sector in the region, said PT. Thanga, chairman of Vibrant North East Programme and former secretary of the NEC.
With an aim to highlight the potential of North East region in various fields, different industries and organizations exhibited their programmes, schemes etc. in the event. The Central Bureau of Communication, (CBC) Regional office, Guwahati also participated and showcased a photo album on the theme of eight years of SEVA, Sushasan, Garh Kalyan.
Dr Naveen Dhangra, Chief General Manager of NABARD, Director of Union Ministry of Finance, Guwahati also put up a stall with a wide array of books and journals in the event. The books are on diverse subjects ranging from history of freedom struggle, important speeches, heritage to children's literature etc.
De MJ Khan, chairman of the ICFA, delivered the welcome address. Pratik Patra, member of the Union Ministry of Labour & Employment, and Dr Bilal Sanku, Dean, College of Veterinary Sciences, AAU were also present on the occasion.

गुवाहाटी में तीन दिवसीय वाइब्रेंट नॉर्थ ईस्ट-2022 शुरू

पूर्वांचल प्रहरी डेस्क संवाददाता
गुवाहाटी : सेंटर फॉर एग्रीकल्चर एंड रूरल डेवलपमेंट (सीएआरडी) और इंडियन चैम्बर ऑफ फूड एंड एग्रीकल्चर (आईसीएफए) की ओर से संयुक्त रूप से आयोजित वाइब्रेंट नॉर्थ ईस्ट 2022 गुरुस्वतिवार से वेटरनरी कॉलेज प्लेग्राउंड, खानापड़ा में शुरू हो रहा है।
संघीयता के तहत नवाबों के मुख्य महाप्रबंधक नवीन वीणा ने कहा कि उत्तर पूर्व में कृषि और बागवानी क्षेत्र में अपार संभावनाएं हैं। क्षेत्र की अर्थव्यवस्था को बढ़ावा देने के लिए अपने उत्पादों को राष्ट्रीय और अंतरराष्ट्रीय स्तर पर प्रदर्शित करने की आवश्यकता है। अन्ता टी सातो, आईएसएस, आयुक्त और सचिव, मंच प्रदान करा। इस अवसर में विभिन्न क्षेत्रों में पूर्वांचल क्षेत्र की क्षमता को उजागर करने के उद्देश्य से विभिन्न उद्योगों और संगठनों ने अपने कार्यक्रमों और योजनाओं आदि का प्रदर्शन किया। कार्यक्रम में सेंटीय संघा ब्यूरो (सीबीसी), क्षेत्रीय कार्यालय, गुवाहाटी में भाग लिया और सेंता, सुशासन, गरीब कल्याण के 8 साल के विचार और सेवाओं के प्रदर्शन का आयोजन किया।
वाइब्रेंट नॉर्थ ईस्ट 2022 का आयोजन गुवाहाटी में तीन दिवसीय कार्यक्रम के तहत नवाबों के मुख्य महाप्रबंधक नवीन वीणा ने कहा कि उत्तर पूर्व में कृषि और बागवानी क्षेत्र में अपार संभावनाएं हैं। क्षेत्र की अर्थव्यवस्था को बढ़ावा देने के लिए अपने उत्पादों को राष्ट्रीय और अंतरराष्ट्रीय स्तर पर प्रदर्शित करने की आवश्यकता है। अन्ता टी सातो, आईएसएस, आयुक्त और सचिव, मंच प्रदान करा। इस अवसर में विभिन्न क्षेत्रों में पूर्वांचल क्षेत्र की क्षमता को उजागर करने के उद्देश्य से विभिन्न उद्योगों और संगठनों ने अपने कार्यक्रमों और योजनाओं आदि का प्रदर्शन किया। कार्यक्रम में सेंटीय संघा ब्यूरो (सीबीसी), क्षेत्रीय कार्यालय, गुवाहाटी में भाग लिया और सेंता, सुशासन, गरीब कल्याण के 8 साल के विचार और सेवाओं के प्रदर्शन का आयोजन किया।

दैनिक पूर्वोदय

तीन दिवसीय वाइब्रेंट नॉर्थ ईस्ट 2022 शुरू



गुवाहाटी, 25 अगस्त : सेंटर फॉर एग्रीकल्चर एंड रूरल डेवलपमेंट (सीएआरडी), रूरल डेवलपमेंट और इंडियन चैम्बर ऑफ फूड एंड एग्रीकल्चर (आईसीएफए) के संयुक्त आयोजन में गुवाहाटी में खानापड़ा खेल पथारत में 'वाइब्रेंट नॉर्थ ईस्ट 2022' का शुभारंभ हुआ। तीन दिन तक चलने वाले इस कार्यक्रम में उद्योग, उद्यम, सरकार और विभिन्न विकास क्षेत्रों के विकासकर्ता, उत्पादक, वित्तियोगी और संगठनों का प्रदर्शन होगा। इस मौके पर विकास के अवसरों पर भी विचार-विमर्श होगा।
'वाइब्रेंट नॉर्थ ईस्ट 2022' के उद्घाटन समारोह को संघीयता के तहत नवाबों के मुख्य महाप्रबंधक नवीन वीणा ने कहा कि उत्तर पूर्व में कृषि और बागवानी क्षेत्र में अपार संभावनाएं हैं। क्षेत्र की अर्थव्यवस्था को बढ़ावा देने के लिए अपने उत्पादों को राष्ट्रीय और अंतरराष्ट्रीय स्तर पर प्रदर्शित करने की आवश्यकता है। अन्ता टी सातो, आईएसएस, आयुक्त और सचिव, मंच प्रदान करा। इस अवसर में विभिन्न क्षेत्रों में पूर्वांचल क्षेत्र की क्षमता को उजागर करने के उद्देश्य से विभिन्न उद्योगों और संगठनों ने अपने कार्यक्रमों और योजनाओं आदि का प्रदर्शन किया। कार्यक्रम में सेंटीय संघा ब्यूरो (सीबीसी), क्षेत्रीय कार्यालय, गुवाहाटी में भाग लिया और सेंता, सुशासन, गरीब कल्याण के 8 साल के विचार और सेवाओं के प्रदर्शन का आयोजन किया।

खानापारा पशु चिकित्सा महाविद्यालय (खेलपथारत कार्यरत) गुवाहाटी आबुत हल भइब्रेन्ट नर्थ-ईस्ट, २०२२



प्रतिनिधि संवाद, गुवाहाटी, २५ अगस्त : आजिरे पशु चिकित्सा महाविद्यालय (खेलपथारत) पर आयोजित 'वाइब्रेंट नॉर्थ ईस्ट 2022' कार्यक्रम का शुभारंभ हुआ। इस अवसर पर विकास के अवसरों पर भी विचार-विमर्श होगा। 'वाइब्रेंट नॉर्थ ईस्ट 2022' के उद्घाटन समारोह को संघीयता के तहत नवाबों के मुख्य महाप्रबंधक नवीन वीणा ने कहा कि उत्तर पूर्व में कृषि और बागवानी क्षेत्र में अपार संभावनाएं हैं। क्षेत्र की अर्थव्यवस्था को बढ़ावा देने के लिए अपने उत्पादों को राष्ट्रीय और अंतरराष्ट्रीय स्तर पर प्रदर्शित करने की आवश्यकता है। अन्ता टी सातो, आईएसएस, आयुक्त और सचिव, मंच प्रदान करा। इस अवसर में विभिन्न क्षेत्रों में पूर्वांचल क्षेत्र की क्षमता को उजागर करने के उद्देश्य से विभिन्न उद्योगों और संगठनों ने अपने कार्यक्रमों और योजनाओं आदि का प्रदर्शन किया। कार्यक्रम में सेंटीय संघा ब्यूरो (सीबीसी), क्षेत्रीय कार्यालय, गुवाहाटी में भाग लिया और सेंता, सुशासन, गरीब कल्याण के 8 साल के विचार और सेवाओं के प्रदर्शन का आयोजन किया।

उत्तर-पूर्वांचल कृषि-उद्योग शस्य आनुवंशिक पर्यावरण निगम प्रयास
खानापारा खेलपथारत भइब्रेन्ट नर्थ-ईस्ट शुरुआत

गुवाहाटी, 25 अगस्त : आजिरे पशु चिकित्सा महाविद्यालय (खेलपथारत) पर आयोजित 'वाइब्रेंट नॉर्थ ईस्ट 2022' कार्यक्रम का शुभारंभ हुआ। इस अवसर पर विकास के अवसरों पर भी विचार-विमर्श होगा। 'वाइब्रेंट नॉर्थ ईस्ट 2022' के उद्घाटन समारोह को संघीयता के तहत नवाबों के मुख्य महाप्रबंधक नवीन वीणा ने कहा कि उत्तर पूर्व में कृषि और बागवानी क्षेत्र में अपार संभावनाएं हैं। क्षेत्र की अर्थव्यवस्था को बढ़ावा देने के लिए अपने उत्पादों को राष्ट्रीय और अंतरराष्ट्रीय स्तर पर प्रदर्शित करने की आवश्यकता है। अन्ता टी सातो, आईएसएस, आयुक्त और सचिव, मंच प्रदान करा। इस अवसर में विभिन्न क्षेत्रों में पूर्वांचल क्षेत्र की क्षमता को उजागर करने के उद्देश्य से विभिन्न उद्योगों और संगठनों ने अपने कार्यक्रमों और योजनाओं आदि का प्रदर्शन किया। कार्यक्रम में सेंटीय संघा ब्यूरो (सीबीसी), क्षेत्रीय कार्यालय, गुवाहाटी में भाग लिया और सेंता, सुशासन, गरीब कल्याण के 8 साल के विचार और सेवाओं के प्रदर्शन का आयोजन किया।

Vibrant North East '22 gets underway in Ghy

CHRONICLE NEWS SERVICE
GUWAHATI: The Vibrant North East 2022 organized jointly by the Centre for Agriculture and Rural Development (CARD) and Indian Chamber of Food and Agriculture (ICFA) got underway at the Veterinary College Playground, Khanapara on Thursday.
The three-day-long event will bring a large number of stakeholders from the industry, government and development sectors to showcase the programmes & schemes, products, technologies & services; and deliberate upon the issues & opportunities for the way forward.
Addressing the inaugural event NABARD chief general manager (CGM) Naveen Dhangra said that the north-east has huge potential in the agriculture and horticulture sector. There is a need to show-
case its products both nationally and internationally to boost the economy of the region.
Ananta T Saini, commissioner & secretary, horticulture (Nagaland) asserted that this kind of initiative will help the farmers of the region to showcase and sell their products.
Vibrant North East will provide a platform for the development of the agriculture sector in the region, said PT. Thanga, Chairman, Vibrant North East Programme and former secretary, NEC.
Intending to highlight the potential of the North East region in various fields, different industries and organizations exhibited their programmes and schemes etc in the event.
The Central Bureau of Communication, (CBC) Regional Office, Guwahati also participated and showcased a photo exhibition on the theme of 8 years of SEVA, Sushasan, Garh Kalyan.

वाइब्रेंट नॉर्थ ईस्ट का हुआ शुभारंभ

गुवाहाटी, 25 अगस्त (ख.सं.) सेंटर फॉर एग्रीकल्चर एंड रूरल डेवलपमेंट (सीएआरडी) और रूरल डेवलपमेंट और इंडियन चैम्बर ऑफ फूड एंड एग्रीकल्चर (आईसीएफए) द्वारा संयुक्त रूप से आयोजित वाइब्रेंट नॉर्थ ईस्ट 2022 का आज महानगर के खानापड़ा स्थित पशु चिकित्सा महाविद्यालय खेल मैदान में शुभारंभ हुआ। तीन दिवसीय कार्यक्रम में उद्योग और विकास क्षेत्रों से बड़ी संख्या में हितधारक योजनाओं, उत्पादों, प्रौद्योगिकियों और सेवाओं का प्रदर्शन

वाइब्रेंट नॉर्थ ईस्ट...

क्षेत्र में अपार संभावनाएं हैं। क्षेत्र की अर्थव्यवस्था को बढ़ावा देने के लिए अपने उत्पादों को राष्ट्रीय और अंतरराष्ट्रीय स्तर पर प्रदर्शित करने की आवश्यकता है। अन्ता टी सातो, आईएसएस, आयुक्त और सचिव, मंच प्रदान करा। इस अवसर में विभिन्न क्षेत्रों में पूर्वांचल क्षेत्र की क्षमता को उजागर करने के उद्देश्य से विभिन्न उद्योगों और संगठनों ने अपने कार्यक्रमों और योजनाओं आदि का प्रदर्शन किया। कार्यक्रम में सेंटीय संघा ब्यूरो (सीबीसी), क्षेत्रीय कार्यालय, गुवाहाटी में भाग लिया और सेंता, सुशासन, गरीब कल्याण के 8 साल के विचार और सेवाओं के प्रदर्शन का आयोजन किया।

GLIMPSES OF VIBRANT NORTH EAST 2022



GLIMPSES OF VIBRANT NORTH EAST 2022



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