Organiser

CENTRE FOR AGRICULTURE AND RURAL DEVELOPMENT

Co-organiser

ICFA
भारतीय कृषि एवं खाद्य परिषद्
INDIAN CHAMBER OF FOOD AND AGRICULTURE

Supported By

सत्यमेव जयते
NORTH EASTERN COUNCIL
GOVT. OF INDIA

VIBRANT NORTH EAST

28th - 30th April 2027

Srimanta Sankaradeva Kalakshetra,
Exhibition Ground, Guwahati

Unleashing the Economic Potential of NER

Agro and Food Processing | Power, Energy and Infrastructure | Health and Education
Tourism and Culture | Business and Trade | MSME and Entrepreneurship | Drinking Water
River Rejuvenation | Medicinal Plants | Railways | Shipping | Fisheries | Horticulture
Tribal Affairs | Rural Development | Science & Technology

Partnering For Growth and Prosperity

North Eastern region of India is blessed with the bounty of nature. The region is unique in many respects. While abundance of natural resources signifies the potential that the region has, however at the same time absence of any significant business and industrial activities highlight lack of jobs & business growth. Resultantly the region is still characterized as economically backward. While Government of India is committed to creating opportunities for youth and providing social and industrial infrastructure for its overall and rapid development, the growth so far has been less than desired, largely due to the low level of the business and industry engagement and poor focus on local competence building and partnerships among the development agencies, industry, institutions and the Governments.

Since the North Eastern region is largely rural and horticultural production dominates the agri-landscape, any development planning has to largely focus on the farm and rural sector. Therefore there is need for partnerships for training and competence building, investments, marketing, processing, projects and infrastructure development to accelerate growth and economic activities, leading to more jobs, incomes and opportunities for the people of this region, which comprises of eight States, namely: Assam, Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura.

The proposed ***Vibrant North East 2027,*** comprising of Agri and Rural Expo, Industrial Expo and North East Development Meet will provide an opportunity for the region to showcase its potential and opportunities for the rest of the country. This will offer what it has to, for partnering & engaging to explore the opportunities & participating in the growth & development of the region in general. The three day meet will bring a large number of national & international stakeholders from the Industry, Institutions, Government and the development sectors to showcase the programs & schemes, products, technologies & services; and deliberate upon the issues & opportunities for the way forward. CARD envisions providing exposure to farmers by sharing successful agribusiness models and sensitizing them with policies, schemes, technologies & markets. Rewarding evolution will be evident when farmers themselves become role models for fellow farmers.

AREAS OF FOCUS

- Agro and Food Processing
- Energy and Infrastructure
- Health and Education
- Tourism and Culture
- Business and Trade
- MSME and Entrepreneurship
- Education and Social Development

OBJECTIVES

- Would serve as the partnership and networking platform for different stake-holders, who want to engage in North Eastern region and explore opportunities.
- Would create better awareness and offer networking platform to the industries and investors about the potential of the region, business opportunities available and the scope for investment and growth.
- Would provide valuable inputs to the State Governments for formulating appropriate agro, industrial and development policies aimed at inviting investments and partnerships.
- Would provide interaction opportunities to the youth, women, NGOs and development agencies, with the national level institutions, industries, experts and officials.
- Would provide exposure to farmers about latest agri-input products, technologies, farming practices, government schemes, agriculture, horticulture, animal husbandry and rural projects, marketing and post-harvest management.

SEMINARS

- Opportunities for Business and Investment in Food Processing Sector
- Opportunities for Fisheries, Poultry, Piggery and Dairy in North East
- Infrastructural development towards catalyzing growth and investments in NE Sector
- Role of Banks and Development Institutions in North Eastern Region

Business Meet on North East

A business meet on "Investment potential and business opportunities in North–East" would be held on the opening day which would highlight the business, investment and export potential of North Eastern Region. The State Governments could interact with potential investors and make presentations on the investment potential in their respective states and initiatives taken by them. The focus of the business meet would be to identify the industries and map out the details for the investments in the following areas:

- Opportunity for cross - border trade with neighboring countries
- Government and cooperative initiatives for development of North Eastern region
- Abundant possibilities for taking up tourism activities in the region
- Opportunities for plantation & processing of aromatic/medicinal plants
- Opportunities for setting up of processing units based on locally available resources
- Opportunities of developing SMEs for producing items currently procured from other parts
- Opportunities for Investments and partnerships among the Government, Industry and Institutions for creating more jobs, more incomes and accelerated growth in the region

Grand Exposition :

The entire exhibition would be put up in octomom panels constructed stalls with covered hangers of international quality with water proofing. The stalls would be of various sizes depending on the requirements of the exhibitors. The entire event would be put up in separate hangers. Farm machinery would be displayed in open area earmarked for this purpose.

- States Pavilion
- Technology Pavilion
- Energy and Infrastructure
- Business and Investment
- Development Pavilion
- Industry and Make in NER Pavilion
- Food and Agriculture
- Education and Entrepreneurship

Besides pavilion, there would be open area for machinery display

SPONSORSHIPS

Principal Sponsor (Rs.25.0 Lacs +GST)

- Official Status of Principal Sponsor of the Event
- Name and logo to appear along with the organizers in all the promotional material, program banners, event souvenirs and onsite publicity.
- Free furnished space of 72 sq. mt. in important pavilion at most prominent location.
- Lodging, boarding, taxi arrangements for two and free passes to five persons to the exhibiton and all the seminars.
- Back page coloured advertisement in the post event souvenir
- One person to share inaugural and concluding dais
- Name and logo to appear in all advertisements in national and regional news papers, magazines, websites, hoardings etc.
- Organizations corporate video to run during session breaks at all activities
- Special acknowledgement during inaugural and concluding functions

Sponsors (Rs. 10.0 Lacs +Gst)

- Official status of Sponsor of the event.
- Names and logos to appear in the main promotional brochure, event souvenir and onsite publicity.
- Free furnished space of 36 sq. mt. in important pavilion
- Colour advertisement in the post event souvenir.
- Acknowledgment during and concluding ceremony.

Main Sponsors (Rs. 15.0 Lacs +Gst)

- Official Status of Main Sponsor of the Event
- Names and logos to appear in the main promotional material, program banner, event souvenir and onsite publicity.
- Free furnished space of 48 sq. mt. in important pavilion
- Lodging, boarding, taxi arrangements for two and free passes to three persons to the exhibition and all the seminars
- Inside Cover page coloured advertisement in the post event souvenir
- Organizations corporate video to run during session breaks at all activities
- Acknowledgment during inaugural and concluding ceremony

Co-Sponsors (Rs. 6.0 Lacs +Gst)

- Official status of Co-Sponsor
- Names and logos to appear in the main promotional brochure, event souvenir and onsite publicity.
- Free furnished space of 24 sq. mt. in relevant pavilion
- Half page color advertisement in the post event souvenir

SOUVENIR ADVERTISEMENT :

The rates for advertising in the souvenir are:

1. Back Cover	Rs. 4,00,000/- (Gst extra)
2. Inside Back Cover	Rs. 3,00,000/- (Gst extra)
3. Inside Cover	Rs. 3,00,000/- (Gst extra)
4. Inside Pages	Rs. 2,00,000/- (Gst extra)

Glimpses of Past Vibrant North East

REPLY FORM

1. Name and address of the Organisation

Details of the Contact Person

Name .....

Designation .....

Phone .....

Fax .....

E-mail .....

2. Fascia *(as it should appear on the stall in block letters)*

.....

3. Details of products to exhibit .....

4. Stall Sizes and Cost Requirements

S.No.	Categories	Size	Cost @ 16,000	GST @ 18%	Total Cost
1.	*Small Stall*	*18*	*INR 2,88,000*	*INR 51,840*	*INR 3,39,840*
2.	*Standard Stall*	*24*	*INR 3,84,000*	*INR 69,120*	*INR 4,53,120*
3.	*Medium Stall*	*36*	*INR 5,76,000*	*INR 1,03,680*	*INR 6,79,680*
4.	*Special Stall*	*48*	*INR 7,68,000*	*INR 1,38,240*	*INR 9,06,240*
5.	*Large Stall*	*72*	*INR 11,52,000*	*INR 2,07,360*	*INR 13,59,360*
6.	*Pavilion Corner*	*100*	*INR 16,00,000*	*INR 2,88,000*	*INR 18,88,000*
7.	*Small Pavilion*	*200*	*INR 32,00,000*	*INR 5,76,000*	*INR 37,76,000*

5. Facilities at extra cost : *(Refer to terms & conditions)*

Electricity Yes No

If yes ..... KW

Water Connection Yes No

Stall Security Yes No

Additional Furniture Yes No

Total amount payable Rs .....

RTGS/NEFT Details

BENEFICIARY NAME	Centre for Agriculture and Rural Development
BENEFICIARY A/C NO	50200028473500
BENEFICIARY BANK	HDFC BANK
BENEFICIARY BRANCH	KAILASH BUILDING, KG MARG, NEW DELHI-110001
ACCOUNTS STATUS	CURRENT ACCOUNT
IFSC Code	HDFC0000003
MICR Code	110240001

Date *Place* *(Signature (with seal)*

Program Schedule

Seminars & Conferences - VNE 2027

Day-1 : Wednesday, April 28, 2027

Inauguration of Vibrant North East 2027	10:30 AM -12:30 PM
LUNCH	01:00 PM - 02:00 PM
Development Meet on North East	02:00 PM - 07:00 PM
NETWORKING DINNER	07:30 ONWARDS

Day-2 : Thursday, April 29, 2027

Inauguration of North East Development Summit	09:00 AM - 10:30 AM
TEA BREAK	10:30 AM - 11:00 AM
SESSION - 1 Business and Investment Opportunities in NE Region	11:00 AM - 12:15 PM
SESSION - 2 Policy Initiatives of the Central Government in Various Sectors for NER	12:15 PM - 01:30 PM
LUNCH	01:30 PM - 02:15 PM
SESSION - 3 AIF CONCLAVE	02:15 PM - 03:30 PM
SESSION - 4 Boosting Agri & Food Processing Sector in NER through Startups under Public Private Partnersips	03:30 PM - 04:45 PM
TEA BREAK	04:45 PM - 05:15 PM
Concluding Session : Way Forward	05:15 PM - 06:30 PM

Day-3 : Friday, April 30, 2027

NE FPO-Industry Partnership Program	10:00 AM -02:30 PM
CONCLUDING CEREMONY	02:30 PM - 04:00 PM

Terms of Partcipation

Visitors Timings : 10:00 AM - 04:30 PM

Important Information for Participants

The stalls would be allotted to the exhibitors on 27th April 2027 from 12:00 noon. The interiors of the stall including positioning of the exhibits must be completed by 9:00 am on 28th April 2027. All the stalls should be vacated by 7:00 pm on 30th April 2027.

1. **FURNISHED STALLS :** The facilities will include: 4 chairs, 2 table, 6 spot light, matting, exhibitors name on fascia, 1 plug point (for a small 18sq.mt stall)
2. **COVERED BARE STALL :** The exhibitors shall get covered bare space in the hanger and would have to get their own panels, furniture and other required equipment's, etc
3. **OPEN SPACE :** The exhibitors will have to get their own furniture and other required material
4. **REGISTRATION FOR RESERVATION :** The closing date for registration is 20th April 2027. Full payment must reach us by that day.
5. **CANCELLATION :** The organiser reserves the right at all times to change the dates of exhibition due to force majeure, without any rights to participants for claiming compensation for any loss. Allotments cannot be withdrawn or altered by the participants and payment for reservation will be forfeited on cancellation by participants or on non-payment of any balance payment.
6. **FACILITIES AT EXTRA COST :**
   - Additional power requirement will be charged @ Rs. 2500/- per KW per day.
   - Water connection can be made available at the additional cost of Rs.5000/- per connection. Additional Security can be provided @ Rs. 2000/- per head per shift·
   - Use of Demo plot Rs.30,000/- Per day per equipment basis.
   - Furniture per item, (1) Chair= Rs. 300 (2) Table= Rs.500/- (3) Reception counter = Rs.2000 (4) Spot Light(60 W) Rs.200 (5) Fluorescent Tube = Rs. 400/- (6) Power Point 5 Amp = Rs.350/- (7) Power Point 15 Amp.= Rs. 500/- .
7. **GENERAL:** In addition to any rights or reservations already specified, the Organisers reserve the following rights:
   - The information rules and regulation in this booklet are subject to alteration or deletion. The organisers will keep the exhibitors informed
   - All matters in connection with the exhibition not provided for by these rules and regulation, shall be settled or determined by the organisers, whose decision in relation thereon shall be final and binding.
   - In case of cancellation or postponement of the event, caused by natural calamities, government instructions or any other reasons, the exhibitors shall comply with decision of the Organisers.
   - No security deposit is required. But if any damage is caused by a company it would have to pay the amount as decided by the organizers.
8. **DISTRIBUTION OF THE PRICE LIST/ADVERTISEMENT ETC :** Price lists, pamphlets, advertisement, etc. may only be distributed from exhibitors within stall and not in the public ways nor at any other location on the exhibition grounds. Such literature must relate to the goods of the exhibitor as displayed or eligible for display by him.
9. **CLEANING:** Arrangements have been made by the organiser for the cleaning in general. The closing of the stall and the exhibits will remain the responsibility of the exhibitors. Removal of goods is the responsibility of the exhibitors
10. **ORGANISER'S LIEN:** Organisers shall have the lien on the exhibits/goods of the exhibitors having stall /bare space/open space if any payments remain uncleared before the end of the exhibition
11. **INSURANCE AND LIABILITY:** The exhibitors are required to get all their goods insured before they are brought on the exhibition grounds. The organisers are in no way responsible for any theft or loss of goods.

Exhibition

The exhibition will highlight the potential of the region in agriculture, horticulture, food processing, livestock, rural development, infrastructure, energy, social and development sectors and Make in North East & Made in North East. A large scale participation from leading industries and various central ministries and institutions is expected. The industries would display latest products & technologies and discuss new ventures. Large, medium and small companies of the region and also the State Governments would exhibit their programs, schemes and offerings.

Organiser

CENTRE FOR AGRICULTURE AND RURAL DEVELOPMENT

VNE 2027 will be executed jointly by the Centre for Agriculture and Rural Development . CARD is an autonomous body, registered under the Societies Act 1860, which is engaged in knowledge based activities in agriculture and sustainable rural development throughout the country in collaboration with the industry, various Central Ministries and state Governments since the year 2000

Supporting Bodies

A large number of top companies, Institutions and Government Ministries have been regularly participating in the events organised by CARD. Therefore, we expect a similar kind of participation in this event also by various bodies.

GOVERNMENT OF ASSAM | NERAMAC | GOVERNMENT OF MANIPUR | GOVERNMENT OF ARUNACHAL PRADESH | MINISTRY OF RURAL DEVELOPMENT | GOVERNMENT OFSIKKIM | Empowering India Nurturing Nature Enabling Life Coal India | BSNL

GOVERNMENT OF MIZORAM | GOVT OF MEGHALAYA | NORTH EASTERN COUNCIL | GOVERNMENT OF NAGALAND | MINISTRY OF DRINKING WATER & SANITATION | GOVERNMENT OF TRIPURA | भारतीय विमानपत्तन प्राधिकरण AIRPORTS AUTHORITY OF INDIA | MSME Ministry of MSME, Govt. of India

ICAR | APEDA | State Bank of India | TEA BOARD INDIA | N·S·D·C National Skill Development Corporation Transforming the skill landscape | NABARD | BIOSTADT | JAIN Jain Irrigation Systems Ltd.

For Sponsorship and Stall Booking Please Contact :

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